

NEWS RELEASE

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Aetna Plywood – 80 years of Leadership and Excellence **May, 2017 marks the 80th Anniversary of Aetna Plywood, Inc.**

Aetna Plywood is a premier regional wholesaler of plywood, lumber, melamine, specialty hardware, decorative surfaces, composite panels, and specialty products serving architectural millwork, kitchen cabinets, store fixtures, office furniture, exhibits, and display segments. Aetna Plywood distributes in Illinois, Indiana, Minnesota, Wisconsin, Michigan, Ohio, Kentucky, North Dakota and Iowa. “We are proud to continue a strong tradition of innovation and leadership,” said Larry Rassin, President of Aetna Plywood. Aetna Plywood has a rich and storied history. Don Davis Sr., Aetna’s first President, was greatly involved with the development and advancement of plywood. Don Davis originated the famous wallboard grade of Douglas fir plywood in ¼ “ 4 x 8 panels, which, for more than two decades, constituted the leading volume item of the industry. This grade became the cornerstone in the mass production of fir plywood. Don Davis developed additional applications including plywood for concrete forms and plywood for automobile floor boards. Don Davis was the first ever to purchase a forty-car train loaded exclusively for plywood from the Pacific Northwest. During World War II, Aetna Plywood was one of the largest suppliers of plywood for PT boats, Air Force gliders, and barracks. 80 years later, Aetna Plywood is one of the United States leading distributors. “We continue to lead our markets because we greatly value our employees, customers, and vendors. We have a strong culture of providing service excellence to our customers,” said Keith Weller, Vice President, “We strive to excel operationally, while providing the highest quality materials from leading manufacturers.” “We are committed to be at the forefront of our customers’ needs with a consultative selling approach and large-scale, cost-efficient operations,” adds Jon Minnaert, Vice President, “we strongly advocate business integrity and strong relationships, with a healthy mixture of informality and a positive approach with our customers”

Corporate Management Team: Larry Rassin, President; Scott Halden, Vice President; Jon Minnaert, Vice President; Keith Weller, Vice President; Steve Hollinshead, Director of Sales & Marketing, Mike Finn, Minnesota Branch Manager.

