



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Aetna Plywood Announces New President

Maywood, IL, December 18, 2018 -- Aetna Plywood, Inc., a leading Midwest wholesale distribution company, today announced that Jon Minnaert will succeed Larry Rassin as President, effective January 1, 2019.

Mr. Rassin is retiring after a career at Aetna that has spanned more than 40 years. He spent the last nearly 20 years as president of the company, during which he was instrumental in expanding the company's operations into what is now one of the largest wholesale building materials distributorships in the Midwest.

Mr. Minnaert steps into the role of President at Aetna from his previous position as Executive Vice President. He has been with the company for more than 30 years, beginning in 1986 as a field sales representative. In recent years, he has led the company's growth into important new markets and helped manage branch operations in Rockford, IL, Indianapolis, IN and White Bear Lake, MN. Most significantly, he has helped usher in a new era with streamlined organizational structures, new ERP and CRM technology tools and company-wide training

programs that are positioning the company for further expansion and greater efficiencies in serving its diverse customer segments.

“Larry leaves an impressive legacy of growth and accomplishment and a company poised for still greater things,” says Minnaert. “But what his customers, suppliers and fellow employees have known him best for is his steadfast commitment to maintaining the values and principles that have always characterized the Aetna brand. Most importantly, know the customer’s needs, and deliver what you say you’ll deliver. We will continue to build on that legacy.”

“Our goal is very simple, for our customers, suppliers and employees, let’s build a better Aetna.”

About Aetna Plywood. What began as a modest enterprise over 80 years ago has today become one of the Midwest's largest distributors of hardwood lumber, composite panels, plywood, high pressure laminate, quartz, solid surface and woodworking hardware. Aetna’s deeply experienced and dedicated team of professionals have a long track record of delivering service excellence and timely product fulfillment. The company’s financial strength enables Aetna to service the inventory and accounts receivable needs of our markets. Aetna is able to utilize the four locations in Maywood, IL, Rockford, IL, Indianapolis, IN and White Bear Lake, MN to offer customers seamless delivery of Aetna’s expansive line of products.

For more information, visit www.aetnaplywood.com.

Aetna Plywood

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